

## MARWARI COLLEGE, RANCHI

(AN AUTONOMOUS CONSTITUENT UNIT OF RANCHI UNIVERSITY)

Website: www.marwaricollegeranchi.ac.in E-mail: marwaricollegeranchi@gmail.com, Ph: 0651-2213545

Memo N	0/	 
IVICINO IV	U./	 

Date: 11/04/24

## **Placement Cell Notice**

Hiring for Senior officer at Yes Bank through Hire-»Train-»Deploy program through their training partner Timespro.

Post - Senior Officer, Yes Force CASA, YES Bank

Eligibility Criteria – UG/PG (Any Stream, passed out students only)

Year of Passing - Any

Maximum Age Limit - 27 Years

Selection Process – Online Aptitude test (Tentatively in College) -» Interview at Yes Bank Office by Bank Senior officials -»Admission-»Fee Payment (Rs 29500/-)-» Letter of Intent-»5 Days Intensive Online Training by Industry Experts-»Online Training Completion-» Induction as Senior Officer, Yes Force CASA, YES Bank

No of Vacancies - 10

Location - Ranchi & other districts of Jharkhand

Registration Process - Interested students have to submit their CVs at Marwari College Placement Cell to office Assistant Mrs Rita Singh Madam 12<sup>th</sup> & 13<sup>th</sup> June for the 1<sup>st</sup> round of vacancies (between 11:30 am to 1:30 pm) or apply via <a href="https://www.marwaricollegeranchi.ac.in/Placement.aspx">https://www.marwaricollegeranchi.ac.in/Placement.aspx</a>

Students can keep applying even after 13<sup>th</sup> June, they will be contacted every month through their registered mail ID.

(Registered students will be informed about the drive)

## Key Responsibilities:

- Selling of bank's and third-party products to new customers.
- Conducting marketing activities and travel locally to meet new customers as a daily activity:
- Contacting existing customers for more deposits and cross selling of more products.
- Achieve sales targets as assigned by the organization on a daily and monthly basis.
- Complete all mandatory certifications required for the role (AMFI, EUIN etc.).
- Complete all learning activities conducted by the bank from time to time.
- Daily entry of interaction with customers in bank's CRM system.
- Follow all compliance guidelines (regulatory & legislative) for each activity.
- Participate and follow all initiatives that are undertaken by the bank from time to time

## **Role Proficiencies:**

- Good communication (both verbal and written) skill in both English and the local language
- Excellent lead generation and conversion skill
- Ability to handle pressure and meet deadlines
- Ability to work successfully as a part of a team
- High sales orientation to meet the sales targets consistently
- Ready to travel locally for meeting customers during sales calls.
- Should have compatible mobile device with a required Android/iOS version

CTC: INR 3 Lac + incentive

Note:- The College disclaims any liability for any financial issues, disputes or misunderstanding that may occur as a result of these engagements.

ssistant Coordinator

Macement Cell

Convenor cum Prof in Charge